

## **Overview**

Our website management framework provides a secure, robust and very flexible, user-friendly web CMS platform. Components, such as dynamic menus, navigation breadcrumb trails and footers are brought together in a very re-usable way as master pages. With these components and the use of inheritance technology, there are many benefits to developing websites in this manner. As an example, building a consistent footer that is defined and placed once – yet displays consistently on every page, makes website management simple.

The CMS backend allows web authors and editors to add, modify and remove any content on the website. The “authors and editors” are defined by roles and the CMS has the ability to structure levels of accessibility in order to facilitate a review process before the actual information is published.

Each website page holds one or more CMS controls which overlay a master page, our CMS consists of a library of controls which are customized appropriately and deployed for each of our website projects.

Businesses enjoy the following benefits from using our product:

- Ease of use – changing web pages couldn't be simpler, websites are always up to date.
- Dynamic Content – menus, site maps and search facilities are dynamic and 'baked' into the product.
- Flexibility – product customization to meet specific business needs
- Secure and scalable – multi-tiered architecture utilizing latest Microsoft .NET technology
- Rapid development – leveraging our CMS reduces development time and effort

## **Technology**

Our CMS framework utilises the latest Microsoft technology

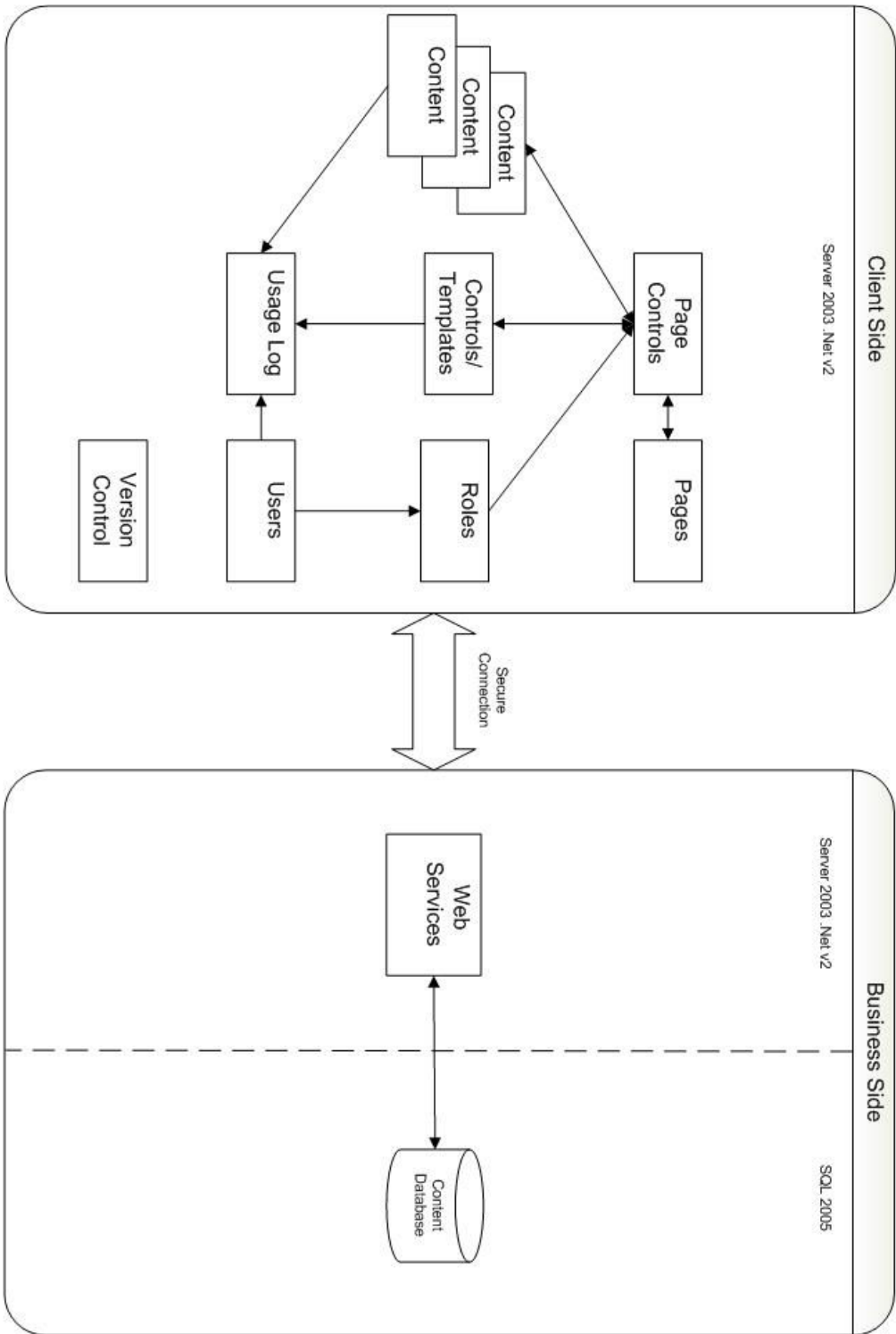
- Microsoft .NET and SQL 2005
- Tiered architecture for data security and performance
- Microsoft .NET membership services and profiling
- User/Role configuration to control user access
- Detailed system usage log
- System version control

To learn more about our CMS or our other products and services, contact us today. We look forward to hearing from you and demonstrating the power of our CMS.

## **Contact Details**

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# Appendix I - Architecture Diagram



## Content Management

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